



Integral University, Lucknow

Effective from Session:							
Course Code	A040101T/ LN121	Title of the Course	English Prose and Writing Skills	L	T	P	C
Year	Ist	Semester	Ist	5	1	0	6
Pre-Requisite		Co-requisite					
Course Objectives	<ol style="list-style-type: none"> 1. The Course is designed for the students' pursuing graduation with English in regular mode. 2. The programme aims to inculcate literary and critical thinking among the students in English literature by comprehending various literary theories. 3. It aims to develop critical, descriptive and analytical view point in the students about the socio-cultural behaviour of people. 4. The objective is to nurture among student a view point of a socially responsible and ethical aware citizen. 5. This course is designed to provide basic and Advanced theoretical as well as methodological knowledge of English literature for application. 						

Course Outcomes	
CO1	Understand Indian English Writing as a new form of Indian culture and voice in which India converses regularly. They will be able to understand contributions of various authors in the growth of Indian English Writing.
CO2	Identify the content, language, style, tone and structure of the essays and short story. Understand the formal qualities of a text, intricacies of structure, stylistics and figurative elements found in the text.
CO3	Make use of word choices, word order, figurative language and imagery to convey meaning/emotion. Describe the literary terms related to prose.
CO4	Identify the writings of classic prose and short story writers like Chekhov, Maupassant and O' Henry. Understand the prominence of logic and reason in the 18th century British literature.
CO5	Get a wide exposure of eminent writers like Anita Desai and M.R. Anand. Comprehend the culture, author's biography and historical context of the prescribed works.
CO6	Analyse the difference in the prose techniques of different writers like Addison, Lamb and Bacon. Identify the writings of classic prose writers and essayists.
CO7	Get a wide exposure of eminent writers like Kalam, Amartya Sen and Woolf. Identify the content, language, style, tone and structure of the essays.
CO8	Perform basic functions of a word processor, Excel spreadsheet and PowerPoint presentation practically. Do online communication like content writing and blogging. Do official communication by writing official letters/complaint letters. Practically explore their creative genius in creating blogs and personal websites for vocational purposes.

Unit No.	Title of the Unit	Content of Unit	Contact Hrs.	Mapped CO
1	An Introduction to Indian Writing in English	Contributions of Sri Aurobindo, Rabindranath Tagore, K. S. Venkataramani, Bhabani Bhattacharya, R. K. Narayan, Mulk Raj Anand, Sarojini Naidu, Kamala Markandaya and Nayantara Sahgal, etc. towards the growth of Indian writing in English.	12	CO1
2	Elements of Short Story & Types of Prose & Prose Style	Plot, Characterization, Narrative Technique and Structure Autobiography, Biography, Memoir; Travelogue; Periodical Essay; Formal Essay; Personal Essay.	12	CO2
3	Prose Devices	Theme; Point of View; Sentence Pattern; Imagery; Tone or Mood; Analogy, Anecdote; Antithesis; Aphorism; Diction; Inversion; Humour and Pathos.	12	CO3
4	Short Stories	1. O' Henry- The Last Leaf 2. Anton Chekhov- The Lament 3. Guy de Maupassant- The Terror	13	CO4
5	Short Stories	1. M.R. Anand- The Barber's Trade Union 2. R.K Narayan- Under the Banyan Tree 3. Anita Desai- Games at Twilight	12	CO5
6	Prose	1. Francis Bacon- *Of Studies	12	CO6

		2. Charles Lamb- *Dream Children 3. Joseph Addison- *Sir Roger at the Church		
7	Prose	1. Virginia Woolf- *Professions for Women 2. A.P.J. Kalam- *Patriotism Beyond Politics & Religion (from Our Ignited Minds) 3. Amartya Sen- * Tagore & His India (from The Argumentative Indian)	12	CO7
8	Computer & Writing skills in English	1. Power Point Presentation 2. Letter writing – formal, informal/ Letters of Inquiry/ Complaints, Grievance Redressal Letters & Right to Information (RTI) 3. Preparing Resumes/CV using Microsoft Word/ Letter of Acceptance/ Resignation (Job) 4. Online Writing (Blogging, Content Writing, Effective E-mail Writing)	12	CO8

Reference Books:

- Ahluwalia, J.P., “Modern News Structure in Print Media and Electronic Media”, Adyayan Publishers, New Delhi, 2007.
- Daiches, D., “A Critical History of English Literature”, Supernova Publishers, 2010.
- Compton- Rickett, A., “A History of English Literature” Nabu Press, 2010.
- Boulton, M., “The Anatomy of Prose”, Kalyani, New Delhi, 1982.
- Chambers, E., “The Development of English Prose”, Oxford University Press, London, 1957.
- Berman, J., “A Companion to Virginia Woolf”, John Wiley and Sons, 2016.
- Kalam, A.P.J., “Ignited Minds: Unleashing the power within India” Penguin, 2014.
- Sen A., “Tagore and His India”, The New York Review of Books, 1997.
- Dorner, J., “Writing for the Internet”, Oxford University Press, New York, 2002.
- Majumdar, P.K., “Commentary on the Consumer Protection Act”, Prentice Hall, New Delhi, 1992.
- Norton, P., “Introduction to Computers”, Tata McGraw Hill, New Delhi, 2005.
- Read, H., “English Prose Style”, Pantheon, New York, 1981.
- Walker, H., “English Essays and Essayists”, J.M. Dent and Sons Ltd., London, 1928.
- Williams, W.E., “A Book of English Essays”, Penguin Books, Harmondsworth, 1948.
- Norton, P., “Introduction to Computers”, Tata McGraw Hill, New Delhi, 2005.

e-Learning Source:

- <http://www.gutenberg.org/files/3090/3090-h/3090-h.htm>
- <https://www.youtube.com/embed/l-kbE7ovUWU>
- <https://www.youtube.com/embed/Cb7IbraaIm4>
- <https://rtionline.gov.in/index.php>

PO- PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	3	3	3	3						3	3	3	2	3
CO2	2	3	1	2	3	2	3						2	3	3	1	3
CO3	1	2	1	2	3	2	3						3	3	2	2	3
CO4	3	3	2	2	3	2	3						2	2	3	1	2
CO5	2	3	2	2	3	2	3						3	3	2	3	2
CO6	2	3	1	1	3	1	3						3	2	3	2	2
CO7	3	2	3	3	3	3	3						3	2	2	2	3
CO8	2	2	1	1	3	1	3						3	3	3	3	3

1- Low Correlation; 2- Moderate Correlation; 3- Substantial Correlation

Integral University, Lucknow

Effective from Session: 2022-2023							
Course Code	1040101V / LN122	Title of the Course	Fundamentals of Communication	L	T	P	C
Year	I	Semester	I	2	1	0	3
Pre-Requisite	10+2 (any discipline)	Co-requisite					
Course Objectives	<ol style="list-style-type: none"> 1. The Course is designed for the students' pursuing graduation with English in regular mode. 2. The program aims to inculcate fundamentals of communication among the students in English literature by comprehending various literary theories. 3. It aims to develop critical, descriptive and analytical view point in the students about the communicative behavior of people. 4. The objective is to nurture among student a view point of a socially responsible and ethical aware citizen. 5. This course is designed to provide basic and Advanced theoretical as well as methodological knowledge of English communication for application. 						

Course Outcomes	
CO1	Basic understanding of Communication and professional communication
CO2	Basic knowledge of structural and functional Grammar. Learning language through literature.
CO3	Basic tools of communication and improvement in communicative competence.
CO4	Understanding the basic grammar and basic structure of language.
CO5	Enhancement of writing skills in English i.e. writing application, report and various types of letters.

Unit No.	Title of the Unit	Content of Unit	Contact Hrs.	Mapped CO
1	Professional Communication	Professional Communication: Its Meaning and Importance, Essentials of Effective Communication, Barriers to Effective Communication.	9	CO1
2	Language through Literature	A. Essays: 1. The Effect of Scientific Temper on Man by Bertrand Russell, 2. The Aim of Science and Humanities by Moody E Prior. B. 1. The Meeting Pool by Ruskin Bond, 2. The Portrait of a Lady by Khushwan Singh	9	CO2
3	Basic Vocabulary	Euphemism, One-word Substitution, Synonyms, Antonyms, Homophones, Idioms and Phrases, Common Mistakes, Confusable Words and Expressions, Portmanteau Words, Foreign Words and Expressions.	9	CO3
4	Basic Grammar	Articles, Prepositions, Tenses, Concord, (Subject-Verb agreement), Modal Auxiliaries, Verbs: its Kinds and uses, Degrees of Comparison, Punctuation	9	CO4
5	Basic Composition	Report Writing: What is report? Kinds and Objectives of reports, writing reports, Business Letter writing; Introduction to Business Letters, Layout of Business letters, Letters of Enquiry/Complaint Proposal writing	9	CO5

Reference Books:

Kumar, Sanjay and Pushp Lata., Communication Skills. Oxford University Press, Oxford 2011

Raman, Meenakshi, and Sangeeta Sharma. Technical Communication: Principals and Practice. Second Edition, Oxford University Press, 2012

Raina, Roshan Lal, Iftikhar Alam, and Faizia Siddiqui, Professional Communication. Himalaya Publication House 2012.

Agarwal, Malti. Professional Communication. Krishna's Educational Publishers. 2016.

e-Learning Source:

<http://www.uptunotes.com/notes-professional-communication-unit-i-nas-104..>

<https://www.docsity.com/en/subjects/professional-communication/>


<https://www.docsity.com/en/subjects/professional-communication/>

PO-PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	3	3	3	3						3	3	3	2	3

C02	2	3	1	2	3	3	3							2	3	3	1	3
C03	1	2	1	2	3	3	3							3	3	2	2	3
C04	3	3	2	2	3	3	3							2	2	3	1	2
C05	2	3	2	2	3	3	3							3	3	2	3	2

1-Low Correlation; 2- Moderate Correlation; 3- Substantial Correlation

INTEGRAL UNIVERSITY, LUCKNOW

Program: B.A. (Hons.)		Year: I		Semester: I	
Course code: A040102T/ LN127		Course Title: Popular Literature and Cultures		<div>4 QUALITY EDUCATION</div> 	
L		T	P	Credits	
5		1	0	6	
Major (✓)	Minor ()		Vocational ()		Co-curricular ()
Pre-requisite (If any)	10+2 (Any Discipline)				
Course Outcomes: (COs)	After the successful course completion, learners will develop following attributes:				
CO1	Understand the concept and background knowledge of popular literature and cultures. Knowledge about the ethics in education and visualization in popular literature.				
CO2	Understanding popular literary theories and culture in different contexts. Highlights the ideological exploration of detective stories and Hindi films.				
CO3	Exposure to popular Indian and American fiction writing. Brings forward the experiences of human relationships, yearning and nature between reality and fantasy.				
CO4	Exploring culture, society, tradition, human psyche, and relationships in different cultural settings, inspired by real-life experiences of authors.				
CO5	Inform about the people, geographical features, landscapes, and culture through an individual's travel account.				
CO6	Analyse the descriptive imagery and lyrical language of poems. Identify the elements of resistance and solidarity from the poet's experiences.				
CO7	Express ideas with images, often interwoven text and visualization on different themes by different characters. Making understand the formation of sequence of textual devices indicating dialogue narration, sound effects, or information.				
CO8	Understanding how films have changed human lives outside the theatre in tangible ways. Identify how films have a significant impact on popular culture, shaping society and influencing trends, reshaping beliefs, attitudes and values, evoke emotions, inspire movements, and reflect the social and political climate.				
Max. Marks: 25+75		Min. Passing Marks: 10+25			
Total No. of Lectures- 90					
Unit	Topics				No. of Lectures Total =
I	Introduction to Popular Literature: Definition, Evolution and Features of Popular Literature and Cultures The Canonical and the Popular Caste, Gender, and Identity Ethics and Education in Children's Literature Sense and Non-sense in Popular Literature Visualisation in Popular Literature: The Graphic Novel				11
II	Popular Culture and Theories: Janice A. Radway- The Readers and their Romances (from Reading the Romance: Women, Patriarchy and Popular Literature) Ernest Mandel-The Ideology of the Detective Story (from Delightful Murder. A Social History of the Crime Story) M. Madhava Prasad – Ideology of the Hindi Film: A Historical Construction				12
III	Fiction: Ruskin Bond: <i>The Night Train at Deoli</i> Charlotte Perkins Gilman: <i>The Yellow Wallpaper</i>				11

IV	Novel Chetan Bhagat: <i>Two States: The Story of My Marriage</i> Ian Fleming: <i>Casino Royale</i>	11
V	Travelogue William Dalrymple: <i>City of Djinns</i> Amitav Ghosh: <i>Dancing in Cambodia, At Large in Burma</i>	11
VI	Poem Tishani Doshi: “Tigress Hugs Manchurian Fir,” “Girls Are Coming Out of the Woods” Irom Sharmila Chanu: “Tonight,” “Wakeup”	11
VII	Comics Jack Kirby and Joe Simon: <i>Captain America</i> Gerry Conway: <i>Ms. Marvel</i> Carl Barks: <i>Walt Disney (Donald Duck)</i> Pran Kumar Sharma: <i>Chacha Chaudhary</i>	11
VIII	Films and Popular Culture Francis Ford Coppola: <i>The Godfather</i> Sam Mendes: <i>Skyfall</i> Ron Howard: <i>The Da Vinci Code</i> Chris Columbus: <i>Harry Potter and the Philosopher’s Stone</i> Yash Chopra: <i>Deewar</i> Aditya Chopra: <i>Dilwale Dulhaniya Le Jayenge</i>	11

Suggested Readings:

1.	Neuburg, V.E., “Popular Literature- A History and Guide”, Routledge, London, 1977.
2.	Berberich, C., “The Bloomsbury Introduction to Popular Fiction”, Bloomsbury, London, 2014.
3.	Sillars, S., “Visualisation in Popular Fiction 1860-1960- Graphic Narratives, Fictional Images” Routledge, London, 1995.
4.	Gupta, C., “The Gender of Caste”, Permanent Black, New Delhi, 2015.
5.	Strinati, D., “An Introduction to the Theories of Popular Culture”, Routledge, London, 1995.
6.	Chakraborty, A., “Popular Culture”, Orient BlackSwan, 2019.
7.	Radway, J. A., “Reading the Romance: Women, Patriarchy, and Popular Literature”, University of North Carolina Press, 1991.
8.	Mandel, E., “Delightful Murder: A Social History of the Crime Story”, Pluto, London 1984.
9.	Prasad, M. M., “Ideology of the Hindi Film: A Historical Construction”, Oxford University Press, New Delhi, 1997.
10.	Bond, R., “The Night Train at Deoli and Other Stories”, Penguin Books, 1988.
11.	Gilman, C. P., “The Charlotte Perkins Gilman Reader: The Yellow Wallpaper, and Other Fiction”, Pantheon Books, New York, 1980.
12.	Bhagat, C., “Two States: The Story of My Marriage”, Rupa Publications, New Delhi, 2004.
13.	Ian, F., “Casino Royale”, Penguin Books, Harlow England, 2002.
14.	Dalrymple, W., “City of Djinns: A Year in Delhi”, Penguin, New Delhi, 2004.
15.	Ghosh, A., “Dancing in Cambodia, At Large in Burma”, Ravi Dayal, New Delhi, 1998.
16.	Doshi, T., “Girls Are Coming Out of the Woods”, Harper Collins, India, 2017.
17.	Sarmila, I., “Fragrance of Peace”, Zubaan, New Delhi, 2010.
18.	White, M. D., “The Virtues of Captain America: Modern-Day Lessons on Character from a World War II Superhero”, Wiley-Blackwell, London, 2014.
19.	Conway, G., Claremont, C., and Buscema, J., “Captain Marvel” (Graphic Ed.), Marvel, 2019.
20.	Barks, C., “Walt Disney’s Donald Duck: The Complete Carl Barks Disney Library Vol. 19”, Fantagraphics Books, USA, 2018.
21.	Sharma, P. K., “Chacha Chaudhary”, Diamond Comics, India, 1969- 1990
22.	Browne, N., “Francis Ford Coppola’s Godfather Trilogy”, CUP, UK, 2000.
23.	https://moviescene.wordpress.com/2014/11/27/die-another-day-skyfall-and-the-nolanization-of-james-bond/

24.	https://www.rogerebert.com/reviews/the-da-vinci-code-2006									
25.	https://www.thequint.com/entertainment/movie-reviews/millennials-review-deewaar									
26.	https://www.rogerebert.com/features/dilwale-dulhania-le-jayenge-the-record-breaking-bollywood-rom-com-celebrating-1000-weeks-in-cinemas									
This course can be opted as an elective by the students of following subjects: Open for all										
Suggested Continuous Evaluation Methods: Continuous Internal Evaluation shall be based on allotted Assignment and Class Tests. The marks shall be as follows:										
Assessment and Presentation of Assignment									(04 marks)	
Class Test-I (Objective Questions)									(04 marks)	
Class Test-II (Descriptive Questions)									(04 marks)	
Class Test-III (Objective Questions)									(04 marks)	
Class Test-IV (Descriptive Questions)									(04 marks)	
Overall performance throughout the Semester (includes Attendance, Behaviour, Discipline, Participation in Different Activities)									(05 marks)	
Suggested equivalent online courses: Swayam Coursera										
Course Articulation Matrix: (Mapping of COs with POs and PSOs)										
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	3	3	3	3	3	2	3
CO2	3	3	2	2	3	2	3	3	1	3
CO3	2	2	1	2	3	3	3	2	2	3
CO4	3	3	2	2	3	2	2	3	2	2
CO5	2	3	2	3	3	3	3	2	3	2
CO6	2	3	2	2	3	3	2	3	2	2
CO7	3	2	3	2	3	3	2	2	2	3
CO8	3	2	1	2	3	3	3	3	3	3

1-Low Correlation; 2- Moderate Correlation; 3- Substantial Correlation